2010 APEX®

AWARDS FOR PUBLICATION EXCELLENCE

In the space below, please type the code (e.g., A10-05) printed at the top of your mailing label if you received an APEX brochure in the mail. If there is NO code or mailing label, **type** "WEB" in the box below. (Note: Code does **not** affect judging! It **only** helps us check mailing list results. Thanks!)

Your organization is:

○ For Profit

○ Nonprofit

Also check if your organization is a:

☐ Small Office

(Small Office definition: 1 to 5 full-time **publication** staff in your organization, or their equivalent in part-time staff. For example, 2 part-time staff equal 1 full-time staff for APEX purposes.)

*Your entries will be compared with those from similar **types** of organizations, and with similar **publications staff sizes**.*

Office Use Only

☐ Paid Check#

Visa MC AmEx

Amt:

# of Entries:

Entry Number:

***Important!** Keep a photocopy of this entry form(s) **as your receipt.** Should you win an award, you'll have a record of which publications and/or issues you entered.*

Easy Entry Form

Postmark Entry deadline **March 31, 2010**

1. Category number and name:

Category Number (e.g., 18)

Category Name (e.g. Magazines & Journals - Most Improved)

2. Entry title:

3. URL:

List your URL (Web address) if entering a Web or Intranet site, or Web-based publication. For intranet sites, tell us how to gain access.

4. Exact name and address of person to be listed as award winner, should you win.

Name: Title:

Org:

Addr: Suite/Rm. #:

City: State/Prov.: Zip:

Country: Phone:

E-mail:

Person to contact if entry questions (name and title)

⇨ ***Time-Saving Tip:*** if you have more than one entry, fill out items 4, 5 and 6 ***just once,*** on the ***first*** entry form. Then photocopy the form to use for other entries. (If you pay by credit card, you only need to fill out the credit card information [item 7] once, on your ***first*** entry form.)

5. Optional *Writing that Works* Subscription:

☐ YES, enter my 1-year subscription to the monthly newsletter, *Writing that Works: The Business Communications Report*, at the special rate of $95 and save me $24 off the regular rate of $119. By subscribing, I qualify for the lower $69 per entry APEX rate, and save $20 on each of my APEX entries.

☐ Check here if this is a **renewal** subscription.

Name and job title of person to receive subscription, if different from **#4** above:

6. Calculate your payment:

Total # of APEX entries X ◉ $89 per entry ○ $69 per entry(*Writing That Works* subscribers) =$

Optional ***Writing That Works*** subscriptions/renewals X ☐ $95 per subscription =$

TOTAL =$

7. ○ Check Enclosed Charge my ○ VISA ○ MasterCard ○ American Express

Card # Exp. Date MM-YYYY

Name on Card

_____
After printing, please sign...

8. Send your entry forms, payment and entries to:

Communications Concepts, Inc. - APEX 2010 Awards
Attn: Anne Lopez
7481 Huntsman Boulevard, #720
Springfield, VA 22153-1648

Contact: Anne Lopez
Phone: 703/643-2200
FAX: 703/643-2329
E-Mail: info@ApexAwards.com
Web: www.ApexAwards.com

Make checks payable to
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